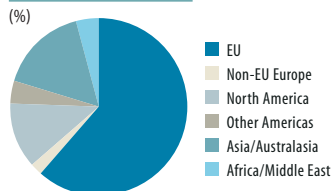


University College Dublin—Michael Smurfit Graduate School of Business

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Ranking	Rank (out of 100) Full-time
Overall rank	37
Regional rank	15
Open new career opportunities	50
Diversity of recruiters	5
Number in jobs three months after graduation	59
Jobs found through the careers service	24
Student assessment of careers service	>100
Personal development and educational experience	44
Faculty quality	74
Student quality	19
Student diversity	74
Education experience	34
Increase in salary	20
Increase in salary	98
Post-MBA salary	14
Potential to network	41
Breadth of alumni network	23
Internationalism of alumni	51
Alumni effectiveness	61

Student profile (full-time)



Strengths and weaknesses

Strengths: entrepreneurship, strategy, finance

Weakness: some teaching

Accreditation

✓ AACSB ✓ AMBA ✓ EQUIS

Student/alumni quotes

"Amazing experience; wouldn't get it elsewhere in Ireland."

"Some of the lecturer staff are incredibly smart, but don't articulate themselves well."

Background

The Michael Smurfit Graduate School of Business (founded in 1908 as the then Faculty of Commerce) was named after an Irish businessman, Michael Smurfit, following his gift of an endowment in the late 1980s. Its original part-time MBA programme started in 1964 and the full-time programme was added in 1990. University College Dublin (UCD), the national university of Ireland, was founded in 1851 by Cardinal John Henry Newman. It has produced some of Ireland's most influential cultural, commercial and political figures including James Joyce. The school has good business links and a strong research base.

Facilities

The school is based in a beautifully refurbished former convent at Blackrock, south of the main university campus at Belfield (a bus service connects them). It provides some of the best facilities of any European school. A new library opened in January 2006, following conversion of the old convent church. Set in 25 acres of parkland overlooking Dublin Bay, it has up-to-date IT facilities, syndicate and seminar rooms, a large student common room and computer labs. As well as academic facilities, there is accommodation for 180 students in single rooms with shared bathroom and self-catering dining facilities. Postgraduate accommodation is also available on the Belfield campus and MBA students can use all its amenities. The school campus is within walking distance of the shops, bars and restaurants of Blackrock, and Dublin can be reached by DART (Dublin Area Rapid Transit) or bus.

Full-time MBA

Student assessment of facilities	4.2 (75)
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Faculty

Number of faculty: 28 full-time, 15 part-time, 10 visiting

Number of faculty per student	0.5 (52)
Percentage of faculty with PhD	95 (50)
Student rating of faculty	4.0 (95)

Programme highlights

- Smurfit's one-year full-time MBA is in the European general-management tradition with an emphasis on group work, the case method and project work. Each class is divided into learning teams of five or six students who work together on projects and assignments. The programme is based on five terms and begins with a non-credit one-week introductory session. Students then take a mix of required core and elective courses and an overseas study tour. The programme ends with the option of a research project, a company placement, an international exchange or more electives.
- The two-year Executive MBA can be studied either two evenings a week or on Friday afternoon and Saturday morning at the Blackrock campus, or two evenings a week at the Institute of Bankers in central Dublin. The curriculum is similar to the full-time programme. Specialist EMBA programmes are also offered.

Student rating of programme	4.2 (63)
Overseas exchange places available (% of intake)	53 (33)
Number of languages on offer	6 (1)

Students

Annual intake	47
Applicants:places	4:1
Percentage of women students	28 (82)
International diversity score	46 (46)
Average GMAT score	630 (72)
Average number of years' work experience	9 (5)
Age range of students	25-39
Average age	31
Student rating of culture and classmates	4.3 (38)

Recruiters/careers service

Number of industry sectors that recruited graduates	11 (1)
Percentage of graduates in jobs 3 months after graduation	90 (62)
Percentage of graduates finding jobs through careers services	76 (31)
Student rating of careers service	3.2 (85)
Post-MBA salary (\$)	116,130 (17)
Percentage increase in salary	44 (95)
Principal recruiters of graduates	Donnelly, IBM, PayPal

Cost

Application fees	€30 (\$44)
Programme fees	€29,500 (\$43,365)
Comments	Total programme (includes international field trip)
Accommodation costs (on campus, per year)	€5,000 (\$7,350)
Accommodation costs (off campus, per year)	€5,000 (\$7,350)
Financial aid available	€170,000 (\$249,900)
Type of aid available	Scholarships
Criteria on which aid is granted	Merit, need, GMAT, essay

Application details

Application deadline	Jul 10th
Programme dates	Aug start, 11 months
Admission requirements	Usually first degree; 3 years' work experience; GMAT (550); TOEFL, IELTS, Pearson or Cambridge test; references; 3 essays; laptop; interview